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John P. Kotter ist Absolvent des MIT und der Harvard University. Im Jahr 1972 wurde er Mitglied der Fakult t der Harvard Business School und erhielt dort bereits im Alter von 33 Jahren eine lebenslange Professur. Seine B cher wurden in ber 70 Sprachen bersetzt und millionenfach verkauft. John P. Kotter gilt als Doyen des Change-Managements.

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John P Kotter Wikipedia

John Paul Kotter (* 25. Februar 1947 in San Diego , Kalifornien) ist Professor f r F hrungsmanagement an der Harvard Business School . Er ist besonders bekannt f r seine Arbeiten im Bereich Ver nderungsmanagement . http://ebookslibrary.club/John-P--Kotter---Wikipedia.pdf

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